

METRO RECYCLING CAMPAIGN

Recycling Exists Social

SPRING ANIMATION



1080x1350

ORGANIC CAPTION: You can put a little spring in your step knowing that your bottles, cans, paper and more are getting recycled.

Learn the real story behind recycling at RecyclingExists.com.

SUMMER ANIMATION



1080x1350

ORGANIC CAPTION: Sun's out, fun's out! Invite your guests to recycle cans and bottles at get-togethers. You can be confident that the items will be recycled when you recycle right.

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FALL ANIMATION

1080x1350

ORGANIC CAPTION: There's no better time than now to fall into recycling! When you recycle right in the Twin Cities metro area, your items become new products—many of which are made locally or regionally.

Learn more at RecyclingExists.com.

WINTER STATIC POST

1080x1080

ORGANIC CAPTION: Annually, the Twin Cities metro area recycles an average of 900,000 tons of paper and cardboard, metal, glass and plastic – that's the weight of about four large cruise ships! We have opportunities to collect even more, especially during holiday gatherings. So don't forget to set out that recycling bin before guests arrive!

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DRAGON STATIC



2250x2813

ORGANIC CAPTION: Ever wonder what happens to the cans, bottles, boxes, and papers you recycle in the Twin Cities metro area? Follow the journey as your items are sorted, processed, and turned into new products.

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UNICORN STATIC



2250x2813

ORGANIC CAPTION: Recycling isn't a fairy tale. It exists, and it works in the Twin Cities metro area. The items you put in your cart get recycled when you recycle right.

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WINTER ANIMATION



1080x1080

ORGANIC CAPTION: Don't give recycling the cold shoulder. In Minnesota, recycling supports approximately 78,000 jobs. These jobs pay almost \$7.96 billion in wages and add nearly \$23.9 billion to Minnesota's economy.

Learn more at RecyclingExists.com

VALENTINES ANIMATION



1080x1080

ORGANIC CAPTION: This Valentine's Day, show some love for the environment. Learn the right way to recycle and recycle whenever you can.

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RECYCLING JOURNEY ANIMATION



1080x1350

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